

Board Mtg Agenda

SEATTLE CHAPTER

Date 5.11.2022 | Meeting called to order at: On-line

Attendees: Michael Wodrich, Fawn Wilson, Mariesa Oxford, Jay Arcarese, Adam Thordason, Eric Ringstad, Cindy Strickland, Mark Ramey

Call Meeting to order – Michael

1. April Meeting Minutes - **Approved**
2. April Financials – **Approved (Expo expenses coming soon)**

New Business

1. Key Question: How is the National Office doing on credentialing? **Progressing**
 - a. How will this affect member costs? **Don't expect to be heavily impacted.**
 - b. Credentialing course cancelled. What are the value-added items to members for those who registered?
2. Discuss Facilities Expo Date.
 - a. **June 23rd 2022; 8:30am open registration; 9am – 3pm programming; 3pm – 4pm HH pending catering sponsor.**
 - b. **160ppl expected (members & vendors combined)**
 - c. **Still awaiting contract from venue (Smart Bldg Center; in Panoramic Room; \$135/hr; possible food truck to cater)**
 - d. **Vendor sessions in same area; greater networking/intimacy.**
 - e. **Low dollar sponsorships still available (under \$300)**
 - f. **Program team reaching out to sponsors for 1st right of refusal; sessions being solidified - some openings remain – may offer to vendors after topics have been approved.**
 - g. **Going live on social media & website soon.**
 - h. **FW encouraged all to share with their networks once promotional information hits the street.**
3. Discussion of Programs/Events to maximize networking/socializing opportunities.
 - a. Consider emphasis on Tours & Community Sponsoring Support.
 - i. **FW, requested knowing the information being sent to members. MW, general impression that members are largely focused on RTO vs getting out and networking or attending events. Still hope to add value via tours, events and hybrid versions of both.**
 - ii. **Axe throwing still appealing/popular. Open to suggestions. Reminder to look at events calendar for ideas and event planning.**
4. Discuss election process for next year.
 - a. Names to be submitted by June 1, 2022.
 - i. **FW, suggested resubmitting current names**
 - b. Robert Blakey suggested as Dir. At Large Position.
 - i. Update from Michael Wodrich's call to Robert.

1. No update at this time.
2. AT asked for a brief description of DOL. FW noted the DOL position is advisory providing experiential guidance w/ historical perspective and the DOL is a voting member.
- c. Discuss Adam Thordson as VP of Education. **Shifted to beginning of agenda. Adam welcoming & official to start meeting.**
5. Discuss Membership Dues. (See 1. A. above)
6. Discussion to move BOD Meetings back to in person; quarterly
 - a. AT suggest alternating Virtual/In-Person every other month; plan is to proceed as suggested.
 - i. June: virtual, July: in-person, August: virtual (note that Golf Tourney is August 30th), Sept: in-person and extended as a Strategic Planning Session for 2-3 hours, Oct: virtual, Nov: virtual, Dec: in-person
 - ii. ER suggested a possible hybrid version; this will be made available.

Open to Committees for Updates

1. FW re-emphasized sharing Expo info within all our social networks.
2. JA touched on the Poker tournament.
 - a. Plan is to aim for Nov 3rd as the next date.
 - b. JA suggested Agora as the venue and to use Cort for the next poker tournament which is being considered for Q1 of 2023.
3. MW asked about the emphasis of this afternoons' Program meeting suggesting the Expo and Golf Tournament have the highest priority.
4. MW also emphasized securing dates/venue for planning and strategy meeting in September.

Adjourned: **12:47pm 5/11/22**

Next Meeting – **June 8th**
